



INVESTING IN THE ESWATINI DAIRY INDUSTRY.

The board continues on her strides towards creating an enabling and conducive environment for investors looking to venture in any stage of the dairy industry value chain. As the industry continues to grow, investments across the value chain are very important to ensure our industry remains competitive.

The board therefore encourages both local and international investments into the industry to tap into the various and lucrative opportunities that are yet to be exploited.

The board remains committed to attracting investments into the industry and further ensuring ease of doing business for investors in the sector at all times.

Investors are therefore advised to follow some of the key approaches when looking to investing in the local industry:

Key Considerations:

- Conduct a detailed assessment on local dairy industry and the relevant stakeholders involved.
- Produce a detailed business case on the type of business within the dairy industry that they may be interested in venturing.
- The business case should detail a clear viability analysis with all the relevant indicators.
- Investors are encouraged to where possible, partner with local dairy stakeholders already involved in the line of business to ease market penetration and business establishment procedures, protocols and costs.
- Contact the regulator of the industry (Eswatini Dairy Board) for any information that may be required in producing the business case or any other related documents.

The Board's primary mandate is promoting import substitution, self-sufficiency, export promotion, investment promotion, poverty alleviation, income generation, knowledge and skills transfer, infrastructure development, job creation, economic growth and development in the country and therefore committed to attracting investors into the dairy industry and ensuring an enabling environment and ease of doing business.